

HOW SUITE IT IS

Beauteous invitations that set the scene







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OPPOSITE PAGE: VICTORIAN PINCUSHION Mrs. Q Design Studio, etsy.com/shop/mrsqdesignstudio

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MEET THE STATIONERY SHOOT EXPERTS



APPLEBERRY PRESS
– AILBHE CRONIN

What's the next big thing in wedding stationery?

"Much to my delight, foil and shine are on trend at the moment, especially rose gold and copper. I think we will still see plenty of double thick paper, elegant calligraphy and letterpress."

Your advice for couples when choosing wedding stationery?

"Your invitations set the scene for your wedding, so choose how you would like them to reflect your big day. Having a theme is a good start and Pinterest is great for collecting images you like."

What's your favourite part about your job?

"I love working with creative couples and bringing their stories into their wedding invitations; they inspire me daily. As designers and illustrators, we get to experience the joy a couple feel after we have created something together."

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MRS Q DESIGN
– AISLING QUIGLEY

What's the next big thing in wedding stationery?

"The bride and groom's name in big bold letters is a new trend which can be achieved using great typography to create the look you desire. I love mixing vintage and modern typography for an elegant and bespoke design."

Your advice for couples when choosing wedding stationery?

"Wedding invitations set the stage for a wedding; they build excitement, anticipation and give the guests a little hint as to what type of wedding they will be attending. The couple should consider this and decide on a theme and colour that will flow throughout the whole wedding."

What's your favourite part about your job?

"I love everything about weddings, so having a job that involves setting the tone and style of a wedding is very fulfilling. Doing what makes you happy makes work more enjoyable."

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ROSY DAYS
– CLARE TUNNICLIFFE

What's the next big thing in wedding stationery?

"I'm expecting to see an increase in the popularity of personal monogram designs and a return to more traditional styles, but with a modern twist and perhaps with a more muted colour palette."

Your advice for couples when choosing wedding stationery?

"Use magazines and the internet as sources of inspiration and don't be afraid to ask other couples who they used. If you find a design you love, but think it's out of your budget, approach the designer to see if they can work with you."

What's your favourite part about your job?

"I have two favourites. One is the excitement of sitting down with a blank page and a brief to start work on a new design for the most important day of a couple's life. The second part is the buzz I get receiving lovely feedback and testimonials when my stationery arrives in the post."

Rosy Days

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IMPACK DESIGN
– LOUISE MCGINTY

What's the next big thing in wedding stationery?

"Bespoke stationery - nearly all of my couples want something different, totally unique and personal to them. I have designed such a variety of invites from match tickets, passports and vintage postcards, even family pets!"

Your advice for couples when choosing wedding stationery?

"You should love it; it should reflect your personality and set the theme for your wedding day. Some designs incorporate photographs and I advise couples to use an image from a pre-wedding shoot, if possible."

What's your favourite part about your job?

"Every day I design something different. I love the variety and getting positive feedback is rewarding. My job allows me the flexibility to balance family life and operate from anywhere."

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